



MARCO KOTHE

MULTIMEDIA SPECIALIST

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PROFILE

With over 20 years in communications and a dynamic career trajectory, I've navigated various creative disciplines, culminating in overseeing the design and content creation for Manta5 Hydrofoil Bikes, a globally recognized technology company.

This journey allowed me to seamlessly integrate my extensive technology skills with the creativity required to launch a world-first premium product on the international stage—navigating the challenges posed by a global pandemic. Leading a network of 50 resellers worldwide, I ensured cohesive brand representation amid a dynamic market. A 'can-do' attitude has been pivotal, fostering an understanding of nuances and driving ambitious goals. Creativity has always been my stronghold, coupled with a passion for continuous learning and a track record of reliable delivery.

LATEST WORK EXPERIENCE

Manta5 Hydrofoil Bikes

Hamilton, New Zealand | Jul 2019 - Current

Design Director – current
Multimedia Specialist (2019-2022)

End-to-end content creation and design management including videography, photography, video and sound edition, post production, 3D animation and rendering, product design, front end web design including e-commerce, EDMs, campaign creation, scripting, copy-writing, brand strategy, App UX, digital and print media. Highlights: Branding refresh for new product release; 500+ million views on social media; CES trending topics #1; Global high impact guerilla marketing campaigns generating over \$200k worth of Advertising and PR value equivalency.

WORK EXPERIENCE HISTORY

- Jun 2017 - (...): Freelance / Contractor** - Design, video edition, post production and animation jobs for several companies such as: Wintec, Delaval, Montana, Transpower, Waikato Milking Systems, RML Engineering, Anago, ZeroJet, RSE, Antahi Innovation, Aware Group.
- May 2015 - Jun 2017: SBM** - Rio de Janeiro/Brazil. Multimedia Producer, Editor and Animator. E-learning content producer.
- Oct 2007 - May 2015: Inmetro** - Porto Alegre, Brazil. Multimedia Producer, Video Editor and Post Producer, E-learning content producer.
- Feb 2007 - Oct 2007: Cápsula Films** - Porto Alegre, Brazil. Editor and Video Post Production, VFX, 3d generalist.
- Mar 2005 - Dec 2007: University of Santa Cruz do Sul - UNISC** - Santa Cruz do Sul, Brazil. Tutoring in Social Communication Course.
- Nov 2004 - Jan 2007: Live Producer Company** - Santa Cruz do Sul, Brazil - Web design, video post production, VFX, 3d generalist.
- Apr 2002- Oct 2004: Banner Advertising** - Madrid, Spain. Creative, web designer, art director/editor.
- Jun 1998 - Apr 2002: Atomic Ads** - Santa Cruz do Sul, Brazil. Partner/owner - art director, web designer, creative director, copywriter.
- Jul 1995 - Jun 1998: Max Advertising** - Santa Cruz do Sul / Brazil: Art director.

EDUCATION

COMPLUTENSE UNIVERSITY OF MADRID - Digital Interactive Technologies Master Degree (2004). Madrid, Spain.

CICE (Escuela de formación en Nuevas Tecnologías de la Información) - Digital Communication Master (2003). Madrid, Spain.

UNIVERSITY OF SANTA CRUZ DO SUL (UNISC) - Bachelor of Communication Studies/Advertising (2000). NZQA Lvl 7. Santa Cruz do Sul, Brazil.





TECHNICAL SKILLS

VIDEO EDITION / COMPOSITION

Adobe Premiere, Adobe After Effects, Final Cut Pro.

3D / CAD

Autodesk 3d Studio Max, Autodesk Maya, Blender, Keyshot, Lumion, Adobe Dimension, PTC Creo, Solidworks.

GRAPHIC DESIGN

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Corel Draw.

AUDIO

Adobe Audition, Ableton Live, Sony Soundforge, Sony Acid, Cakewalk, Protools, Logic Pro.

IUX / WEB

Adobe XD, Adobe Animate, Adobe Dreamweaver, Adobe Flash.

CMS

Wordpress, Squarespace, Wix.

E-LEARNING

Articulate Storyline, Thinkific.

LANGUAGES

English - Fluent (IELTS Score 7.0)

Portuguese - Native Speaker

Spanish - Fluent

